



CLEAR **THE**
HOSPITAL
LOGJAM

Supporter Pack



How to use this supporter pack

This Supporter Pack provides tools that you can use to show your support for the AMA's Clear the Hospital Logjam campaign.

Click the links within this document to download the digital format materials. More information on how to use each item is provided throughout this pack.

How you can show your support:

- Encourage your members/supporters to take action at www.hospitallogjam.com.au
- Share our campaign content, such as our social media posts.
- Encourage your members/supporters to take part in the upcoming virtual Emergency Town Hall meetings. More information on these will be available on the campaign website
- Download the campaign logo to create a website button that links to the campaign website Download posters and display in your workplace, clinics or other locations. Download email signature and add to your email
- Share our campaign explainer animation
- Use our hospital logjam finder in your own advocacy

The Clear the Hospital Logjam campaign has already commenced, so you can take all of these actions straight away.

Thank you for supporting the AMA's Clear the Hospital Logjam campaign

Australia's public hospitals are in crisis.

A lack of government funding is resulting in public hospitals that are in logjam - with ambulances ramping, emergency departments at capacity, and long waits for essential surgery. There are just not enough beds or staff to deal with the demand.

We can't sit back and allow the cycle of crisis to continue.

That's why the AMA has launched **Clear the Hospital Logjam** – a campaign with the primary aim of effecting change in the way public hospitals are funded. Read more about our 4-point plan to fix the hospital logjam at www.ama.com.au/clear-the-hospital-logjam/solution

With a federal election just around the corner, it's critical we show our politicians just how important this issue is to all Australians.

This isn't just a COVID-19 problem. The performance of our public hospitals has been declining for several years, and now they are at breaking point. Our hospitals need to be funded for the future, to fix the current logjams and keep Australians healthy and out of hospitals.

Thank you for showing your support for this campaign. The more people and organisations take action, the greater chance we have of ensuring politicians of all persuasions commit to fixing the hospital logjams.

The current public hospital crisis is costing lives. It's time our governments delivered the proper, long-term funding for our public hospitals that Australians expect and deserve.

What’s included in this pack?

Item	Purpose
Social media share graphics	Designed share graphics and text to accompany posts on your social media channels to drive people to the Clear the Logjam website and to engage them on the AMA Facebook page and AMA Twitter.
Website buttons	To create a button for your website that links to the campaign website
Email signatures	To place within your email signatures to signify support for Clear the Hospital Logjam and link people to the website.
Logo files	For other forms of promotion.
Posters	To display in your workplace or other locations , promoting the campaign and driving people to the campaign website
Animated Explainer Video	To be downloaded and posted on your social media channels. The video explains the current hospital logjam situation.

Email signature

To place within your email signatures to signify support for the AMA campaign and link people to the Clear the Hospital Logjam website.

Click to download the email signature graphic



*Be sure to hyperlink the image with www.hospitallogjam.com.au

www.hospitallogjam.com.au

Social media share graphics

Copy and paste the captions below or adapt it if you need to. Download the share graphic and post together on your social media channels. We also encourage you to share posts from the AMA Facebook page and engage with the AMA Twitter account.

	<p>The current public hospital crisis is costing lives. It's time our governments delivered the proper, long-term funding for our public hospitals that Australians expect and deserve.</p> <p>Take action at www.hospitallogjam.com.au</p>
	<p>Our hospitals need to be funded for the future, to fix the current logjams and keep Australians healthy and out of hospitals.</p> <p>Join the campaign at www.hospitallogjam.com.au</p>
	<p>Do you have a story about the logjams in our public hospital system? Tell us about it at https://www.ama.com.au/form/share-your-experience</p>

Website buttons

These website buttons are to be placed on your websites. Embed the image onto your website and link it to the www.hospitallogjam.com.au website.



Animated Video

This animated video explains the current crisis facing our public hospitals. The video is also hosted on the www.hospitallogjam.com.au website.

[Click here to download the video file](#)

Logo file

You may wish to add the Clear the Hospital Logjam logo to other materials you produce.

[Click here to download the logo files.](#)



Posters

One day our hospitals may save your life.

Make it something you vote for this federal election.



“Our hospitals are doing their best, but they are in logjam and it’s costing lives.”

-Dr Sarah Whitelaw
Federal AMA Emergency Medicine Representative



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39 Brisbane Avenue, Barton ACT 2600



Find out more at
www.hospitallogjam.com.au



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AMA

find our more at
www.hospitallogjam.com.au

Authorised by O Khorshid, Australian Medical Association, Level 1, 39 Brisbane Avenue, Barton ACT 2600



Pressure has been mounting on our public hospitals long before COVID, putting lives at risk.

That's why the AMA is calling on the entire profession to get behind the campaign to clear the hospital logjam.

**Share your story with us.
Write to your MP.
Get involved.**

find our more at
www.hospitallogjam.com.au

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Our hospitals are doing their best, but they are in logjam and it's costing lives.

Dr Sarah Whitelaw,
Federal AMA Emergency Medicine Representative

Our public hospitals are in logjam. Ramped ambulances can't offload patients to emergency departments because they are already full. There are just not enough beds or staff to deal with the demand. And waits for essential surgery grow longer. The cause of the logjam is insufficient government funding.

The performance of our public hospitals has been declining for several years, and with COVID-19 they are at the breaking point.

Our hospitals need to be funded for the future, to fix the current logjams and keep Australians healthy and out of hospitals.

Find out more at www.hospitallogjam.com.au





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Thank you

Thanks for supporting the AMA's Clear the Hospital Logjam campaign.

Our public hospitals are in crisis. Your support will help show our governments how critical it is that we address the funding issue that is resulting in logjams right across the country.

If you have any questions, please contact the AMA.

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